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SBIR/STTR PROPOSAL ASSISTANCE

CovertEntity offers end-to-end support for SBIR/STTR proposal development. We work with clients at every stage of the SBIR/STTR process and across all 11 participating federal agencies. Engagements are flexible — clients may select the full suite of services or only the components they need.

Client Assessment — CovertEntity begins with an introductory consultation to evaluate whether the proposed project aligns with SBIR/STTR objectives and whether the company satisfies program eligibility criteria. During this conversation, the consultant and client identify the most productive path forward. Each client is matched with a consultant whose expertise aligns with their target agency, and our team collaborates internally to ensure clients receive well-rounded guidance.

Training — Clients gain access to CovertEntity's on-demand webinar library, which covers everything from foundational SBIR/STTR concepts to agency-specific proposal development strategies. In addition, clients are welcome to attend any of our virtual training sessions free of charge.

Agency Tool Kit — Clients receive a curated set of templates and reference materials tailored to their target agency and funding mechanism.

Proposal Editing and Review — Once the client submits a complete draft — ideally four to six weeks ahead of the application deadline — CovertEntity performs a thorough edit and delivers written feedback identifying areas that require further development. When the timeline permits, we offer a second review after the client has incorporated revisions from the initial round.

Proposal Submission — CovertEntity can support clients through the submission process, including required registrations, navigation of electronic submission portals, and the submission itself, provided that sufficient lead time remains before the deadline.

Post-Submission Assistance — CovertEntity helps clients interpret the responses and feedback they receive from funding agencies. For clients who receive a pending award notice, we assist with completing the assurances and supporting documentation required for finalization. If a proposal is declined and the agency permits resubmission, CovertEntity can conduct a debrief analysis of the original proposal and the reviewer feedback, then provide strategic recommendations to strengthen a subsequent submission.